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PRESS RELEASE

IIT (ISM) emerges best institute in the New Generation Ideation Contest '23; Award conferred for maximum number of shortlisted ideas among over 600 submitted by institutes from across the country

Proud moment for Dhanbad based premiere technical institute, IIT(ISM), as the institute has been conferred "Best Institute Award" for the Maximum Number of Shortlisted Ideas in the New Generation Ideation Contest '23 (NGIC) conducted by HPCL Green R&D Center, Hindustan Petroleum Corporation Limited, Bangalore.

Prajwal Chaudhary, an M tech 2nd-year Fuel Minerals and Metallurgical Engineering (FMME) (under the Guidance of Prof. Kesavan Ravi) got a Commendation Award worth, 10000 INR during the same contest (NGIC 2023).

More than 600 ideas were submitted from all over the country including all IITs, NITs, CFTIs, and state universities, out of which maximum number of shortlisted ideas were from one Institute i.e., IIT(ISM) Dhanbad.

An award ceremony was held on 27th March 2024 at HP Green R&D centre where Prof. Alok K. Das, Dean (IIE) & Prof. Ejaz Ahmad, FIC SRIC received the award on behalf of the institute from Executive Director (R&D) of HPCL. The award includes citation, trophy and cash prize.

The process of submission of ideas for the New Generation Ideation Contest '23 began during the September 2023 and a talk of an expert of an HPCL Green R&D Centre, Hindustan Petroleum Corporation Limited, Bengaluru was also conducted at IIT (ISM) in October 2023 and ideas were submitted till November 2023.

Intended at encouraging students to come up with new and innovative ideas to address the modern world challenges such as rising energy demands, environmental pollution and growing consumerism HP Green R&D Centre embarked on an innovation drive in 2019 and started organizing New Generation Ideation Contest.

Various innovative ideas were invited from researchers, post graduated scholars and undergraduate scholars from across the country for New Generation Ideation Contest '23 in the category of six themes, including Circular Economy; Digitalization; Hydrogen; CO2 Capture and Conversion; Petroleum Refining and Advance Functional Materials.

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